

NEWGEN

*Hallmark of innovation*

# RuEcon™

Multi-dimension Rumen Ecosystem Conditioner

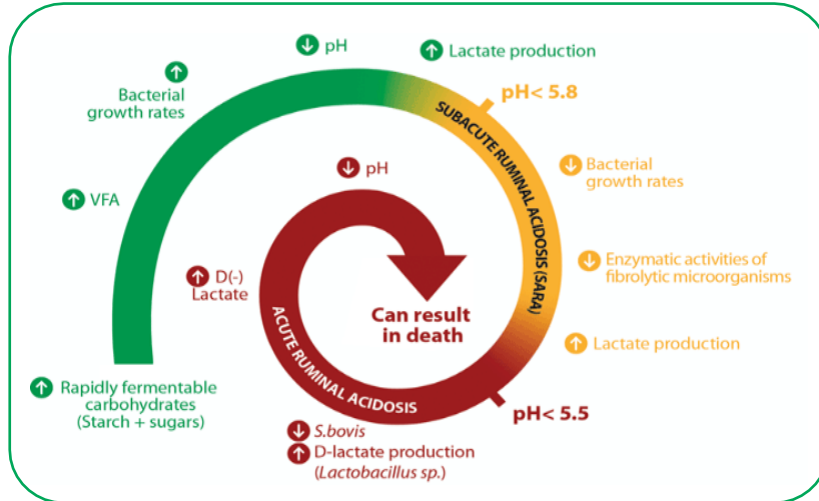
# RuEcon™

## Multi-dimension Rumen Ecosystem Conditioner

Improving rumen function and feed efficiency can offer significant gains in milk from forage and overall dairy unit profitability.

Maximizing milk production without incurring Sub-Acute Ruminant Acidosis is a challenge for most cattle feed producers and nutritionists.

### DIMENSIONS OF ACIDOSIS :



RuEcon™ is the synergistic combination of micronutrients mix enriched with Rumen specific microbes and betaine in a buffer matrix

### ROLE OF RuEcon™

- Buffering the rumen pH by stimulating the rumen acid utilizing bacteria (*Megasphaera elsdenii* and *Selenomonas ruminantium*)
- Optimizing Rumen microbial ecosystem
- Maximizing nutrient absorption by Rumen epithelium

### FEATURES

- Unique blend of buffers provide phased and multi-functional effect
- Slow release, high surface area stabilizes rumen pH for long time
- Betaine an Osmo regulator restores healthy rumen papillae
- Low inclusion level

### BENEFITS

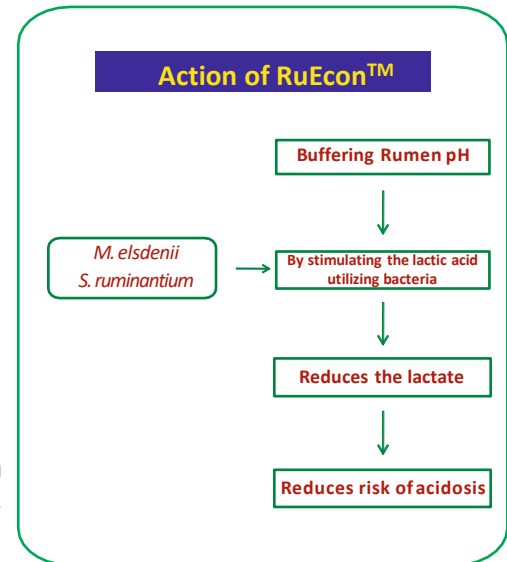
- Maintains healthy Rumen condition
- Enhances the fat content of milk by improving fiber digestion
- To counter the low milk fat syndrome in summer
- Improving the microbial protein synthesis by providing rumen ecosystem

### Mixing Ratio:

1-2 Kg per ton of compound feed.

### Presentation

25 Kg Bag.



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